

## INFORMATION TEXT FOR VISITORS

### INFORMATION NOTICE FOR VISITORS WITHIN THE SCOPE OF THE LAW ON THE PROTECTION OF PERSONAL DATA NO. 6698

#### Purpose and Scope of the Information Notice

As **NOVA DENTAL VE MEDİKAL HİZMETLER LİMİTED ŞİRKETİ**, we take necessary precautions to protect your personal data within the scope of the Law No. 6698 on the Protection of Personal Data (hereinafter referred to as the "KVKK" or the "Law"). We process your personal data in accordance with KVKK and relevant legal regulations, and in our capacity as the "data controller", for the reasons and by the methods explained below.

This Information Notice on the Processing of Personal Data by **NOVA DENTAL VE MEDİKAL HİZMETLER LİMİTED ŞİRKETİ** has been prepared in accordance with Article 10 of KVKK, titled "Obligation of the Data Controller to Inform", and aims to inform you transparently regarding: the identity of the data controller, the method and legal basis for collecting your personal data, the purposes of processing such data, the parties to whom such data may be transferred and for what purposes, data processing period, and your rights specified under Article 11 of the KVKK. The explanations provided under this notice regarding "Your Personal Data" also cover your "Sensitive Personal Data".

#### Data Controller

Company Title: NOVA DENTAL VE MEDİKAL HİZMETLER LİMİTED ŞİRKETİ

Address: İmbatlı Mah. 6076 Sok. No:12/F Yeni Girne-Karşıyaka/İZMİR

(Hereinafter referred to as "Company" or "My Nova Oral and Dental Health Clinic" under this Information Notice)

#### Method and Legal Basis for Collecting Personal Data

Your personal data may be collected verbally, in writing, or electronically through automatic or non-automatic methods, such as the Company's affiliated units, social media platforms, software used in the workplace, security cameras, and similar means. Your personal data may be processed and updated as long as your relationship with the Company continues, and may be stored in both digital and physical formats.

Your personal data may be processed and transferred under the purposes stated in the section titled "Your Processed Personal Data and Processing Purposes" in accordance with Article 5(1) of the Law, based on your explicit consent, or pursuant to the personal data processing conditions and purposes outlined in Article 5(2), clauses a, c, ç, e, and f of the Law.

Sensitive personal data, excluding health and sexual life data, may be processed in line with the purposes in the section "Your Processed Personal Data and Processing Purposes" under Article 6(2) based on your explicit consent or under Article 6(3) in cases stipulated by law.

Your health-related sensitive personal data will only be collected by authorized persons under confidentiality obligations, for the purposes of protecting public health, preventive medicine, medical diagnosis, treatment, and care services, and the planning and management of healthcare services and financing, in accordance with Article 6(2) based on explicit consent or Article 6(3) of the Law.

### **Your Processed Personal Data and Processing Purposes**

Your personal data are processed securely in accordance with the Personal Data Protection Law in order to meet legal obligations or to provide better service in Company operations. In this context, the following data may be collected:

- **Identity Data:** Includes data such as name and surname.
- **Physical Space Security Data:** Includes security camera footage or photographs taken in the areas where the individual is present.

Collected personal data may be processed for the following purposes:

- To ensure the life and property safety of real or legal third-party institutions and organizations in the Company or its affiliated centers and units,
- To store camera footage and ensure discipline, security, and supervision when you are physically present at the Company's facilities,
- To fulfill current and potential legal and regulatory requirements arising from applicable laws and secondary regulations,
- To perform audits and/or regulatory duties of public institutions and organizations, or professional bodies with public institution status,
- To fulfill requests for information and documentation from judicial or administrative authorities,
- To carry out risk management and quality improvement activities,
- To take necessary technical and administrative measures for data security related to systems and applications.

These purposes fall within the data processing conditions and purposes set forth under Articles 5 and 6 of the Law.

### **Transfer of Your Processed Personal Data and Purpose of Transfer**

By taking all necessary technical and administrative measures to ensure an appropriate level of security in accordance with KVKK and relevant health legislation, your Personal Data may be transferred for the purposes listed above to:

- Individuals or institutions permitted under relevant legislation,
- Lawyers or law firms for legal follow-up purposes,
- Auditors,
- Other real and/or legal third parties, domestic or abroad, with whom we contractually receive or provide services and cooperate,

within the scope of the data processing conditions and purposes outlined in Articles 8 and 9 of the Law.

### **Data Processing and Retention Period**

Your personal data will be processed within the limits of the purposes stated in this Information Notice and in compliance with the data processing and statute of limitations periods provided by the applicable laws and relevant legal regulations applicable to our Company and its affiliated units. In case of any amendments to these statutory periods, the new durations will be taken as the basis.

In accordance with the principle of purpose limitation, your personal data will be processed only for as long as is necessary to fulfill the purposes set out in this Information Notice and, in any event, only for the duration required by law, Company practices, or commercial customs. Once such durations expire, your personal data will be deleted, destroyed, or anonymized. For more detailed information about the data retention periods, you may contact us using the addresses provided in the section on the rights of the data subject.

### **Rights of the Data Subject**

As a data subject, you may submit your requests under Article 11 of the Law, which regulates the rights of data subjects, by delivering them in writing to the address “İmbatlı Mah. 6076 Sok. No:12/F Yeni Girne-Karşıyaka/İZMİR” or by sending them electronically to the e-mail address **ceyhuncesit@mynova.org** in accordance with the “Communiqué on the Procedures and Principles of Application to the Data Controller”. A more comprehensive regulation on this matter is available in the “Nova Dental and Medical Services Limited Company Personal Data Application and Response Procedure”.