

COOKIE POLICY

This Cookie Policy (hereinafter referred to as the "Policy") pertains to the website operated by My Nova Oral and Dental Health Clinic (NOVA DENTAL VE MEDIKAL HIZMETLER LIMITED COMPANY), and includes explanations regarding the use of cookies by My Nova Oral and Dental Health Clinic. By accepting the cookie policy information provided in the banner or pop-up appearing while using our website, you consent to the processing and use of cookies as described in this Policy.

Who Sends Cookies and How?

Cookies are sent by:

- *My Nova Oral and Dental Health Clinic; and/or*
- *Third parties*, if certain content such as videos or photos is provided on the visited page.
They are transmitted via communication established between the browser on your device (e.g., Google Chrome, Safari, etc.) and the servers of the mentioned organizations during your browsing.

What Are Cookies Used For?

Cookies are used for various purposes, including but not limited to:

- Ensuring the proper functioning of the website (e.g., ensuring that texts, images, and links are displayed in the correct places)
- Offering a more personalized and engaging experience for visitors (e.g., providing services based on your preferences)
- Improving and optimizing the website (e.g., fixing broken or unpopular pages)
- Remembering visitors' preferences (e.g., login information, language, and other settings)
- Retaining product-related choices (e.g., keeping an item in your cart after refreshing the page)
- Recording site navigation data for public safety purposes

What Types of Cookies Do You Use?

- **Session Cookies:** Temporary cookies stored on your device until you leave the website.
- **Persistent Cookies:** Cookies that remain on your hard drive for extended periods, ranging from days to years.

- **Mandatory Cookies:** Required for the website to function properly and for users to benefit from the services and navigation features. For example, social media sharing cookies sent by social media networks (though not by us) are considered mandatory cookies.
- **Functional and Analytical Cookies:** Used to remember your preferences, ensure efficient site usage, and optimize the site to meet user demands. These may contain personal data. For instance, a cookie that stores your language preference is considered functional.
- **Advertising and Marketing Cookies:** With your explicit consent, used to identify products of interest and offer a better shopping experience by tracking which products visitors are interested in.

How Are the Data Collected from Your Device Used?

We use anonymized usage data, such as click frequency and visited pages, for statistical purposes when you visit articles, news, and other tabs on our website. You are not required to accept cookies to use our website, but doing so may affect your user experience. You can delete or block cookies; however, the site may not function properly as a result. Data collected through cookies will not be used to identify you and will not be processed for purposes other than those outlined in this Policy, nor will they be used contrary to data protection laws.

How Can You Block the Use of Cookies?

While cookies help the website offer better service, you may block their use if you wish. However, doing so may prevent the website from functioning fully and limit access to some features. To block cookies, you need to change the settings of your internet browser, which varies depending on the device and browser used. Here are instructions for various browsers:

Internet Explorer

- Open the desktop and tap or click the Internet Explorer icon on the taskbar.
- Tap or click the Tools button, then Internet Options.
- Tap or click the Privacy tab, move the slider up to block all cookies, then tap or click OK.

Microsoft Edge

- Click the three-dot icon in the top right corner and go to Settings.
- Choose "Choose what to clear," then select the sections you wish to clean.
- Select and clear the relevant items.

Google Chrome

- Open Chrome on your computer.
- Click More (three dots) > Settings.
- Scroll down and click Advanced.
- Under "Privacy and Security," click Site Settings > Cookies.
- Under "All cookies and site data," search for the website name.
- Click the Remove icon next to the site.

Mozilla Firefox

- Click the Menu button and select Options.
- Select the Privacy & Security panel and go to the History section.
- Set Firefox to "Use custom settings for history."
- Click "Show Cookies."
- Type the name of the site whose cookies you want to delete in the search field.
- Select the cookies to delete and click "Remove Selected."
- Close the Cookies window and the about:preferences page.

Safari

- Choose Safari > Preferences.
- Click Privacy > Manage Website Data.
- Select one or more websites and click Remove or Remove All.

Opera

- Go to your browser's "Preferences."
- Choose the "Advanced" section, then manage cookies in the Cookies section.

For information regarding your personal data apart from cookies, please visit the privacy notice available at www.mynova.org.